

Canine Adoption and Rescue League
13th Annual Pooch Parade, Dog Walk & Pet Expo
Sunday, July 11, 2010
San Buenaventura State Beach Park

Top Dog Sponsor: \$10,000

- Title Sponsor for event
- Stage time at Expo
- Verbal recognition during the Opening Ceremony
- Dog Walk leader
- One (1) judging position on the panel for contests
- Up to four (4) company banners hung in stage & registration area on event day
- Three (3) 6' tables & four (4) chairs per booth for your company (optional)
- Four (4) walk registrations (includes T-shirt, goodie bag & parking pass)
- Company literature and/or product placed in walker's goodie bags
- Logo displayed prominently on back of event T-shirt
- Key mention in all printed materials including press release, flyers & posters
- Logo on the front of event brochures & on all printed event materials
- Rescue Honor Plaque
- Logo & link to company website for one (1) year, on the Pooch Parade website
- Media Coverage

Paws Up Sponsor: \$7,500

- Verbal recognition during the Opening Ceremony
- Up to three (3) company banners hung in stage & registration area on event day
- Two (2) 6' tables & four (4) chairs per booth for your company (optional)
- Three (3) walk registrations (including T-shirt, goodie bag & parking pass)
- Company literature and/or product placed in walker's goodie bags
- Logo displayed prominently on back of event T-shirt
- Key mention in all printed materials including press release, flyers & posters
- Logo on the front of event brochures & on all printed event materials
- Rescue Honor Plaque
- Logo & link to company website for one (1) year, on the Pooch Parade website
- Media Coverage

Best Friend Sponsor: \$5,000

- Verbal recognition during the Opening Ceremony
- Up to two (2) company banners hung in stage area on event day
- One (1) 6' table & two (2) chairs per booth for your company (optional)
- Two (2) walk registrations (including T-shirt, goodie bag & parking pass)
- Company literature and/or product placed in walker's goodie bags
- Logo displayed prominently on back of event T-shirt
- Mentioned in all printed materials including press release, flyers & posters
- Logo on the front of event brochures & on all printed event materials

- Rescue Honor Plaque
- Logo & link to company website for one (1) year, on the Pooch Parade website
- Media Coverage

Hot Dog Sponsor: \$3,500

- One (1) company banner hung at the event on event day
- One (1) 6' table & two (2) chairs per booth for your company (optional)
- One (1) walk registration (including T-shirt, goodie bag & parking pass)
- Company literature and/or product placed in walker's goodie bags
- Logo displayed on back of event T-shirt
- Mention in all printed materials including press release, flyers & posters
- Logo in event brochures & on all printed event materials
- Logo & link to company website for one (1) year, on the Pooch Parade website

Tail Wagger Sponsor: \$2,000

- One (1) company banner hung at the event on event day
- One (1) 6' table & two (2) chairs per booth for your company (optional)
- One (1) walk registration (including T-shirt, goodie bag & parking pass)
- Logo displayed on back of event T-shirt
- Logo in event brochures & on all printed event materials
- Logo & link to company website for one (1) year, on the Pooch Parade website

Pet Lover Sponsor: \$1,000

- One (1) company banner hung at the event on event day
- One (1) 6' table & two (2) chairs per booth for your company (optional)
- One (1) walk registrations (including T-shirt, goodie bag & parking pass)
- Logo displayed on back of event T-shirt
- Logo in event brochures & on all printed event materials
- Logo & link to company website for one (1) year, on the Pooch Parade website

Trail Blazer Sponsor: \$500

- One (1) company banner hung at the event on event day
- One (1) 6' table & two (2) chairs per booth for your company (optional)
- One (1) walk registration (including T-shirt, goodie bag & parking pass)
- Logo displayed on back of event T-shirt

Chow Hound Sponsor: \$250

- One (1) stop sign with company name at one of the water stops, along the walk on event day
- One (1) walk registration (including T-shirt, goodie bag & parking pass)